

Board of Directors Regular Meeting July 31st, 2024, at 6:00 PM LCATV & via Zoom 63 Creek Farm Plaza, Suite 3, Colchester, Vermont 05446

Board of Directors in Attendance: Dirk Reith (DR), Greg Drew (GD), Curt Taylor (CT), Ken Rocheleau (KR), Jeff Hathaway (JH), Al Getler (AG)

Staff in Attendance: Kevin Christopher (KC), Michael Wright (MW)

- 1. Call to Order by Chair DR at 6:00 PM.
- 2. Approval of Agenda

Motion to approve agenda by GD, second by CT, passed unanimously.

3. Public / Board Members / Staff Comments

None

4. Meet with Al Getler, Prospective Board Member

KC introduced Al Getler to the Board. AG went over his 38 years in media. Most recently he was the last publisher of the Burlington Free Press before it went to complete corporate control. He has a history with newspapers in several locations in the US and is currently the Vice President of the non-profit Family Foundation.

After some discussion AG stated he is interested in the one-year term from the South Hero/Grand Isle/North Hero area.

Motion to approve Al Getler for the one-year term of the Island District by GD, second by CT, passed unanimously.

5. Approve Minutes of 5/17/24

Motion to approve Minutes of 5/17/24 by CT, second by GD, passed unanimously.

6. Executive Director's Report

KC reported that summer camps have started. He added that this year is LCATV's 30th anniversary. He is open to any ideas about a celebration. GD suggested some involvement by historical societies. The 20-year retrospective could also be updated. The target date for an open house at the studio or some community event would be in November.

7. Treasurer's Report

Treasurer Jeff Hathaway was not present, so KC reported no significant changes in the balance sheets. VAN has come up with a plan for the \$1 million of State funds available based on the populations served, any decline in revenue and base level funding. LCATV should receive around \$60k for this fiscal year. When that arrives is still being determined.

Funds in the Bank of Burlington are now all in checking in order to receive the highest interest rate possible.

8. Old Business

a. Use of LCATV Content

KC reviewed the issue of how LCATV content is used by others. LCATV has a general policy regarding others purchasing or licensing content but does not specifically deal with how it can be used, particularly when it comes to political campaigns. JC will be talking with legal counsel about the policy and will report back.

9. New Business

a. Art Invitational Contract

LCATV is planning an exhibition on lake related art. Artists will be invited to participate. The question is whether LCATV should use the potential sales as a fund raiser. This would mean that any art purchased would be purchased through LCATV with the funds, minus the commission, passed on to the artist. KC will talk to the accountant about what might be involved. If there are not problems, a small commission may be charged

b. Sailboat Racing

CT asked about covering sailboat racing in Malletts Bay. KW said that though LCATV does not have a GoPro camera, there is a drone that could be used without needing FAA approval. KC asked CT to provide contact information for the races.

10. Executive Session (if needed)

None needed

11. Adjournment

Motion to adjourn by GD, second by KR, passed unanimously. Meeting adjourned at 6:51 PM

DRAFT Respectfully submitted by Curt Taylor – Secretary on September 30th, 2024 FINAL approved at 10-03-2024 meeting