



Board of Directors Regular Meeting
June 5th, 2023, at 6:00 pm
63 Creek Farm Plaza, Suite 3, Colchester, Vermont 05446
LCATV & via Zoom

Board of Directors in Attendance: Dirk Reith (DR), Greg Drew (GD), Ken Rocheleau (KR), Curt Taylor (CT), Jeff Hathaway (JH) joined the meeting a little late.

Staff in Attendance: Kevin Christopher (KC), Michael Wright (MW), Stephanie Soule (SS), Rebecca Padula (RP)

1. Call to Order by Chair DR at 6:00 PM.

2. Approval of Agenda

Motion by GD to approve the agenda, second by KR, passed unanimously.

3. Public / Board Member / Staff Comments

Because there was a member of the public in attendance, KC asked that members introduce themselves. The member of the public was Julia Andrews from J. Andrews Marketing.

4. Meet with Mulia Andrews, J. Andrews Marketing

KC introduced Andrews as a potential marketing entity for LCATV to bring more of the public to the studio and to assist in filling future Board positions.

Andrews presented her proposal to the board. The proposal is in two parts. During the first portion she will develop two planes: one for recruiting producers, the other for developing a pipeline for new board members. The second portion of her work would be the implementation of the plans: organizing events etc. She sees this as a six-month engagement during which time she will be able to develop and implement the plans.

A discussion ensued during which Andrews explained her qualifications and how her plans and implementation might proceed.

5. Approval of minutes for 2/8/23

Motion by CT to approve the minutes of 2/8/23, second by GD, passed unanimously.

6. Executive director's report

KC reported that LCATV now has new bathroom floors. LCATV is gearing up for graduations and summer camps. SS has an intern this summer to help. KC also mentioned that LCATV needs more part-time field producers. The pay starts at \$16/hr with flexible hours. He said we should review that \$16/hr figure. The applicant must also have a vehicle and a valid driver's license.

7. Treasurer's Report

JH reported a balance of a little over \$1 million. Unfilled positions have led to some surplus. Total revenue is strong. Possible reductions in revenue have not materialized. JH stated that several internet providers are increasing their footprint in the service area and may encroach on our revenues. JH saw no red flags on LCATV expenses and payments.

The two floods have resulted in increased office supplies expenditure as KC has taken the opportunity to upgrade some articles. Materials for the bathrooms was an additional cost. Otherwise, insurance has covered most of the costs of the floods.

8. Old Business

a. FCC and Legislative Status Update

No change FCC status. Vermont Access Network (VAN) will be introducing a bill this coming legislative session that contains a pole attachment fee as a means of replacing revenue lost by customers switching from cable channels to the internet.

b. Creative Content Producer Search

KC stated that he has been looking at resumes, has expanded the search, and hopes to start interviewing soon. He will have more at the next meeting.

c. Community Outreach & Engagement Plan and Budget

This will be discussed in the Executive Session.

9. New Business

KC briefly explained a federal bill to allow cable companies to do away with franchise agreements. This could have quite an impact on Access TV stations.

KC also mentioned that several Access Stations have been able to move to High Definition (HD) on the cable system. LCATV may be in the next wave of ComCast upgrades.

10. Executive Session

Motion by GD to go into executive session to discuss a contract issue, second by KR, passed unanimously.

EXECUTIVE SESSION

END EXECUTIVE SESSION

Motion by CT to authorize KC to expend \$8k on what was discussed in executive session, second by KR, passed unanimously.

KC will contract with J. Andrews Marketing to carry out her proposed plan.

11. Adjournment

Motion to adjourn by GD, second by KR, passed unanimously.

Meeting adjourned at 7.22 PM

DRAFT Respectfully submitted by Curt Taylor – Secretary on August 12th, 2023
Approved with small revision at 8/14/2023 meeting

