



Lake Champlain Access Television
Meeting of the Board of Directors
Colchester Studio
May 28, 2015

Present: Curt Taylor, Kary Towne, Sam Conant, Neil Hilt, Bob Shea, Ken Rocheleau, Carol Jones, Dick Pecor, Kevin Christopher

Call to Order:

Dick Pecor called the meeting to order at 5:35 p.m.

Approval of Agenda:

Sam made the motion, Ken second, to approve the agenda. Motion approved.

Public / Board Member / Staff Comments:

There were no comments at this time.

Approval of the Minutes of 4/8/15:

Sam made the motion, Bob second, to approve the minutes of 5/8/15. Motion approved.

Executive Director's Report:

Kevin reported that as of next week the Colchester School Board meeting will be streamed live. This is ahead of the original launch date of mid-June.

Kevin is working with the Milton Family Community Center's Learning Together group who are planning a documentary-type video project. The project should be completed by September.

Kevin is working on a project "What is Public Works" with the Colchester Department of Public Works.

The Alliance for Community Media is holding their national conference and Kevin is interested in attending. He anticipates several Vermont VAN members will also be going. The Board supported this and agreed that the professional development/educational budget will cover his expenses.

Congratulations to Kevin – the newly elected President of VAN !

Treasurer's Report:

Carol presented the financial statements for review and did ask for clarification on one figure on the income statement-operations which impacted total assets on the balance sheet. Kevin will follow up with the accountant and email the Board with the explanation.

Old Business:

- a. **Friends of LCATV – discussion item:** Kevin has done some research on what similar groups have in place (goals/mission statement and such). There is very little out there. He will continue to check with other groups to see what he can find out. He encouraged Board members to do the same. The Board agreed that free advertising, building an advocacy group for LCATV and networking within the community would be some benefits of pursuing a Friends group. The Board wanted to discuss what the goals might be. Discussion centered on increasing our presence in the communities we serve; building an email / mailing list; fund raising assistance should we have a special project initiative. As our contract expires in 2 ½ years, a Friends group could help us achieve the work needed to prepare for a new contract. As we talked more, it was suggested that this be a topic for our summer retreat where we could put together a plan of action.

- b. **Future of Mobile Video Lab – Discussion Item:** Kevin’s concerns are safety in the parking lot and the decrease in use of the mobile lab. It is used about 4 times each summer and occasionally for other events. We could alleviate the safety issue by finding parking at a nearby location (SSTA, Dick Paquette’s; Colchester Public Works garage). Kevin would like to check in with Stephanie to see how we might increase its use or if this is not doable, consider selling it. The Board did discuss the value of using it as advertising—it is pretty impressive!. Possibly upgrading the equipment could increase the demand. It is in good shape with low miles. Perhaps another station would be interested in it. Kevin does not want to make any decision until after summer so that it can be used for summer camps. He suggests that we invite Stephanie to our retreat and make a decision to take effect in the fall. The Board agreed with this idea.

New Business:

- a. **Local Business Profile Program – Discussion Item:** The Board likes the idea of reaching out to the local businesses in our communities, finding out what exactly it is that they do and prepare a program for LCATV. Kevin thought that his current Public Works project could be used as a pilot for this. LCATV would have a template to show how we envision the end product as we also maintain editorial control. Realistically it would take a staff member about 1 week to produce a show. Do we have the capacity for this at the present time? Kevin referred to another project he was involved in – a video tour of the VT Militia Museum at Camp Johnson. He thinks this is a more accurate description of what we are looking to achieve. He is asking that all the Board Members go online and watch this program before the retreat. This will be another discussion item at the summer retreat.

Executive Session:

At 6:57 p.m. Sam made the motion, Ken second, to go into Executive Session to discuss Comcast Negotiations. Motion approved. At 7:23 p.m. Carol made the motion, Sam second, to exit Executive Session. There were no action items as a result of Executive Session.

Adjournment:

At 7:25 p.m. Sam made the motion, Carol second, to adjourn the meeting. Motion approved. Kevin will send out an email to set up the summer retreat which will be held at Ken's home.

Respectfully submitted,

Kary Towne
Secretary

Board 'homework' –

- Bring list of people in your town that you would like to see as a Friend of LCATV
- Bring list of businesses, big and small, in your town that might make for an interesting program on LCATV
- Watch the program on LCATV – *VT National Guard Museum Tour* (go to LCATV home page; click on TOWNS and click on COLCHESTER; click on COLCHESTER OTHER which is in the box on the left side; scroll down to the VT National Guard Museum Tour. It is a 40 minutes video.