



Meeting of the Board of Directors
Summer Retreat
June 25, 2014 in South Hero

Present: Dick Pecor, Bob Shea, Bob Sekerak, Ken Rocheleau, Neil Hilt, Kary Towne
Kevin Christopher

Call to Order: Dick called the meeting to order at 10:00.

Approval of Minutes: Neil made the motion, Ken second, to approve the minutes of 5/1/14.
Motion approved.

The rest of the meeting is planned as an informal discussion with the Board and Kevin, reviewing the past year and looking to the future of LCATV.

Kevin began the discussion by briefly summarizing the past year – a move into the new facility, increases in staffing, covering more towns and increasing the amount of production/content for the channels which brought us to a third channel and our new on-site art gallery. The Board must now discuss the challenges that are ahead, which include such issues as industry changes in technology, funding sources, clarifying our role in the future and how resources such as VAN, other PEG channels and LCATV can continue to support each other. We must make our presence known in our communities more than ever. How can we stay relevant to the communities we serve?

The Board informally discussed ideas about niche programs, looking at resources of interest in Vermont that would increase our audience. We agreed that there were many topics of interest to Vermonters that could be presented and shared through the access television. Ideas of what that presentation might look like were discussed. Increasing cooperative efforts among access television and local resources (colleges, for example) was an idea supported by the Board.

Evaluating what technology is needed to maintain quality standards and keeping up with evolving trends was discussed. As the world moves to HD, LCATV must continue to examine what our needs are and be efficient in the use of our funding. The Board discussed the option of a capital campaign which might make sense for specific projects.

As a result of the meeting, the Board charged Kevin to put together budget information, including the time sequence and funding for LCATV to move toward HD.

As a result of the meeting, Bob Shea made the motion, Ken second, requesting that Kevin have a conversation with RETN staff to discuss the level of interest in some sort of collaborative initiative between the two stations. Motion passed.

The final discussion of the afternoon was around annual reviews and salary/compensation review committee. Kevin will have the staff evaluations completed in a timely manner. He will send out evaluation sheets to the Board. The Committee will meet and have a report ready for the Board's September meeting.

At 3:30, Neil made the motion, Ken second, to adjourn the meeting. Motion passed.

Respectfully submitted,

Kary Towne
Secretary