Lake Champlain Access Television Meeting of the Board of Directors January 21, 2014

Lake Champlain Islands Chamber of Commerce

Present: Sam Conant, Dick Pecor, Carol Jones, Ken Rocheleau, Kary Towne, Bob Sekerak, Kevin Christopher, Buddy Meilleur

- 1. **Call to order**: Dick called the meeting to order at 5:40 pm.
- 2. **Approve the agenda**: Change to the agenda: Executive Session will be our first item rather than last.
- 3. **Executive Session**: (Personnel Contract and Matters): At 5:45 pm Sam made the motion, Carol second, to go into Executive Session for a personnel contract and matters. Buddy Meilleur was invited into Executive Session. At 6:04 pm, Sam made the motion, Bob second, to exit Executive Session. As a result of Executive Session, Carol made the motion, Kary second, to approve a contract providing for expansion of the assistant production manager position to full time and to appoint Margaret Triggs to the position. Motion passed.
- 4. **Board Reappointment and Reorganization**: At this time Kevin took over running the meeting. The plan is to present a slate of officers for a vote.
 - a. For the Georgia/Fairfax/Westford 2-year Board term expiring in 2016, Dick made the motion, Sam second, to appoint Carol Jones to the position.
 - b. Board Secretary: Carol made the motion, Dick second, to nominate Kary Towne for Board Secretary.
 - c. Board Treasurer: Sam made the motion, Dick second, to nominate Carol Jones for Board Treasurer.
 - d. Board VP: Bob made the motion, Carol second, to nominate Sam Conant for VP.
 - e. Board President: Carol made the motion, Sam second, to nominate Dick Pecor for Board President.

Kevin cast a ballot for the slate of officers as presented. Dick continued running the meeting.

- 5. **Public / Board / Staff Comments**: There were none at this time.
- 6. **Approval of minutes of 12/13/13:** Carol made the motion, Bob second, to approve the minutes with changes. Motion passed.
- 7. Old Business:
 - a. Alternative Funding, Underwriting & Sponsorship: Kevin reported a modest success with the in-studio concert last month. The next theater production could happen in February.
 - b. Digital Medial Program: No update

- c. New Outreach Opportunities: The Gallery at LCATV should be a reality in the near future. Kevin presented the guidelines/expectations. We are excited about this new opportunity. There will be a reception for each new artist who has a show at the studio. Local papers and others will be invited. The new Colchester home/school paper will be another advertising opportunity.
- d. Milton History Project: There is a planned meeting at the Milton Historical Society in the near future.
- e. Election forum: Kevin is always looking for new ideas. He would like to continue to work with the local papers similar to last year. This year, using the new studio is preferable. Sam suggested using SMC interns or other broadcast journalism interns from other colleges.
- f. 3rd channel: We are adding a 3rd channel! Activation has been approved. Details are scant at this time. Kevin presented a start-up budget which the board discussed. He does have a lead on used equipment which might work and decrease costs a bit. Sam made the motion, Ray second, to approve the start-up budget and give Kevin the authority to look into used equipment as he saw fit. Motion passed.
- 8. **Treasurer's Report**: No financial statements available at this time. Item tabled. Kevin did report that the VT Credit Union was charging us \$5/month due to inactivity with the account. This account was used to finance the new studio so there is little money in the account. The Board decided to close the account.

9. New Business:

a. Meeting & Event Coverage Guidelines: Kevin presented a document to the Board for review as changes have occurred due to our larger territory. Sam is interested in potential staffing costs as our duties expand. Kevin will follow up on this.

10. Future Agenda Items:

- a. Scott Campitelli alluded to some sort of partnership with LCATV at our open house. We need to follow up with him.
- b. Continue to think of ways to advertise the station to our communities.

11. New Promotional Items:

- a. Kevin will be ordering some items. More information later.
- 12. **Adjournment**: At 7:20 pm, Sam made the motion, Bob second to adjourn the meeting. Motion passed.

Respectfully submitted,

Kary Towne

Secretary