



**Lake Champlain Access Television
Regular Meeting of the Board of Directors
Georgia Public Library
August 26, 2013**

Present: Dick Pecor, Neil Hilt, Sam Conant, Carol Jones, Bob Sekerak, Rich Hamlin, Kevin Christopher

Call to order: Dick called the meeting to order at 5:35 pm

Approval of Agenda: Bob made the motion, Sam seconded, to approve the agenda. Motion passed.

Public/Board Members/ Staff comments: None.

Approval of Minutes of May 28, 2013: Neil made the motion, Bob seconded, to approve the minutes of 7/1/13. Motion passed.

Old Business:

Alternative Funding, Underwriting & Sponsorship:

Sam mentioned an article he saw in the Free Press about approaching towns during town meeting for funding opportunities. He volunteered to draft an approach to this strategy. There was discussion of local business underwriting as a means of alternative funding.

Kevin gave an update in his performing arts showcase. The first production will be on 9/28. There will be a live studio audience and LCATV will split donations 50/50 with the production company.

Dick suggested the possibility of LCATV hosting an indoor farmers market during the winter. He'll check in with the organizers of Colchester's farmers market about the special considerations there. There was discussions of limitation due to planning and zoning or our lease agreement. Neil suggested that if this idea goes forward, we circulate a budget and proposal to businesses, etc., to obtain underwriting to offset staffing and other costs to LCATV. Dick and Sam are willing to work on a committee to explore the farmers market idea.

There was discussion of an on-air/online auction to raise funds.

Sam will brainstorm a list of the various ideas and send it around before the next meeting for review and comment.

Future of Digital Media Program:

We've recaptured about \$16,650 in surplus funds from the three libraries. Kevin will look into purchasing an iPad or tablet (possibly refurbished) to do some practical tests on production applications as the next step.

New Outreach Opportunities:

Kevin gave a summary of his recent meeting with Island Arts concerning the exhibition of local artists' work at LCATV. He's going to continue working with their exhibition committee and look to a 2014 launch of four exhibitions per year. He'll also be meeting soon with the president of the Milton Artists' Guild about the project. Neil suggested contacting The VT Artists' Guild to find other area artists.

Kevin has also found a couple of collaborators from the Milton Historical Society who are interested in a video history of the town. He's going to try to get some footage together before winter and to also include the MHS digital media students in the project.

Election Forums:

No new discussion but Kevin would like this to remain on the agenda for future brainstorming.

Personnel Contracts:

Kevin has supplied the personnel committee with performance review information, contract information and a national salary survey. He's also get editable copies of his performance review form to the whole board. There will be an executive session at the September meeting to look at the committee's recommendations and make contract decisions.

Employee Health Insurance:

No new information, but Kevin is awaiting the recommendations from Blue Cross Blue Shield based upon an employer toolkit he recently submitted. Action pertaining to the new exchange can be taken after October 1.

Third Channel:

Kevin has submitted an official request for the activation of a third channel to Comcast for the cablecast of governmental programming. Comcast has 45 days to respond.

Treasurer's Report

July financials indicate \$225,733.03 in total current assets but do not include a recent funding deposit of around \$130,000. Carol requested a projection of the year-end budget to help with contract work. Kevin will organize the next board meeting this week so that accountant Maureen Garofano can attend and talk about our current financial picture.

New Business

There was discussion of using a creative writing contest for children and adults as an outreach tool, offering on air reading of the winners. Kevin suggested adapting winners into a short film to be produced by LCATV staff and/or volunteers.

Future Agenda Items

None.

Executive Session

None.

Adjournment: At 7:11, Sam made the motion, Carol seconded, to adjourn the meeting. Motion passed.

Respectfully submitted,

Kevin Christopher
Executive Director

Next Meeting on September 24, 2013, at 5:30 pm at the Colchester offices.