

Lake Champlain Access Television
Regular Board of Directors Meeting
February 22, 2012
Georgia Library

Present: Peter Russom, Kary Towne, Neil Hilt, Carol Jones, Bob Sekerak, Sam Conant
Kevin Christopher

Call to Order:

Peter called the meeting to order at 5:37 pm.

Approve Agenda:

Carol made the motion, Bob second, to approve the agenda. Motion approved.

Public / Board Member / Staff Comments:

There were no comments at this time.

Approve Minutes of 1/23/12:

Carol made the motion, Neil second, to approve the minutes of 1/23/12. Motion approved.

Old Business

2011 Contract: Kevin received the draft response from Comcast on 2/21/12. There were some items that were unexpected, such as some language areas that need to be addressed and the step funding proposal suggested extension to 2015. Kevin, Sam, Dick and Greg will meet to discuss the draft and plan the next steps.

Georgia Public Representative: There is nothing new to report for this position. Kevin did report that he will check with the School Boards in Georgia and Milton regarding the terms for Neil and Kary, both of whom have expressed interest in continuing on the Board. Pete's term is up on May. He, too, has expressed interest in remaining on the Board. Kevin will follow up on this.

Alternative Funding Sources: There is nothing to report on this.

Milton Property Committee: Until we have a contract in place, this is on hold.

Special Production Projects: Sam discussed several ideas which he feels would generate positive interest to our audience. One idea is to contact the National Gardening Association and follow their season start to finish. Another idea involves documenting a ship restoration project in Albany, which Sam has personal interest in pursuing. This brought the discussion around to templates and procedures for those who might want to produce a show. Kevin explained the current procedure which is in place for this including that the potential producer would be expected to do a majority of the work, but help from LCATV staff could be available. Neil talked about long-term projects – such as the Colchester Oral History Project. Maybe some sort of template needs to be in place (expenses, budget, number of volunteers needed) if we want to replicate successful projects in other towns. Sam discussed a more formal business plan might be needed with specific steps, stages and time lines spelled out in advance. The Board would like Stephanie's input on how this project went. Kevin will invite her to speak to the Board to get her input on this. Is this a (DVD) marketing opportunity—to schools, select boards?

Board of Directors Restructure: The Board reviewed Kevin's ideas for restructuring and discussed pros and cons of each. He also presented information on costs of stipends should we decided to implement them. The Board felt they had to put more thought into restructuring. Each member will

bring a plan to the next meeting that they would support. Kevin reminded the Board that the restructuring will be a bylaw issue.

Treasurer's Report:

The Board reviewed the Balance Sheet as of 1/31/12. Current total assets are \$404,426.47. Kevin reported that this does not include a recent ~\$90,000 deposit.

New Business:

Future of Digital Media Program: Kevin showed the Board a copy of the letter he sent to the libraries regarding the DMP. LCATV had decided to cease funding the three libraries after 3 years. They can spend down their surplus to continue the program and Stephanie could help facilitate this. Georgia has done many projects and has ~\$700 left. The other libraries have done much less in terms of programs and have ~\$5000 left. There was discussion about how to generate more programs through the Colchester and Milton libraries. Ultimately, the Board would like to see Georgia's success replicated at the other libraries. Kevin suggested it would make sense to meet with the project coordinators and library personnel to get their thoughts on this. Kevin would also like to get Dick's input on this, as he was involved in project from the beginning.

Policy #4: LCATV Programming Priorities: Revisions 1st Reading: Kevin presented a draft of Policy #4 with the proposed changes. The Board reviewed the draft with no changes suggested. He will bring this back next month for 2nd reading with possible action.

Assistant Production Manager Search: Kevin will send out packets to the Hiring Committee on Friday for their review. They will meet next week to review resumes and set up interviews. The Hiring Committee (Buddy, Sam, Kary) will have more information for the Board next meeting.

Future Agenda Items:

- Staff training: Common Good Vermont (organization based at CCTV in Burlington) provides high-quality, low-cost trainings for non profits. Clarify expectations for staff training / performance measurements
- Schedule Board planning meeting to discuss future as we bring on new territories

Executive Session:

There was no Executive Session.

Adjournment:

At 7:30 pm, Bob made the motion, Carol second, to adjourn the meeting. Motion passed.

Respectfully submitted,

Kary Towne
Secretary

Kevin will email the Board about the next meeting date. He will also gather data about what might work for a fixed meeting date.